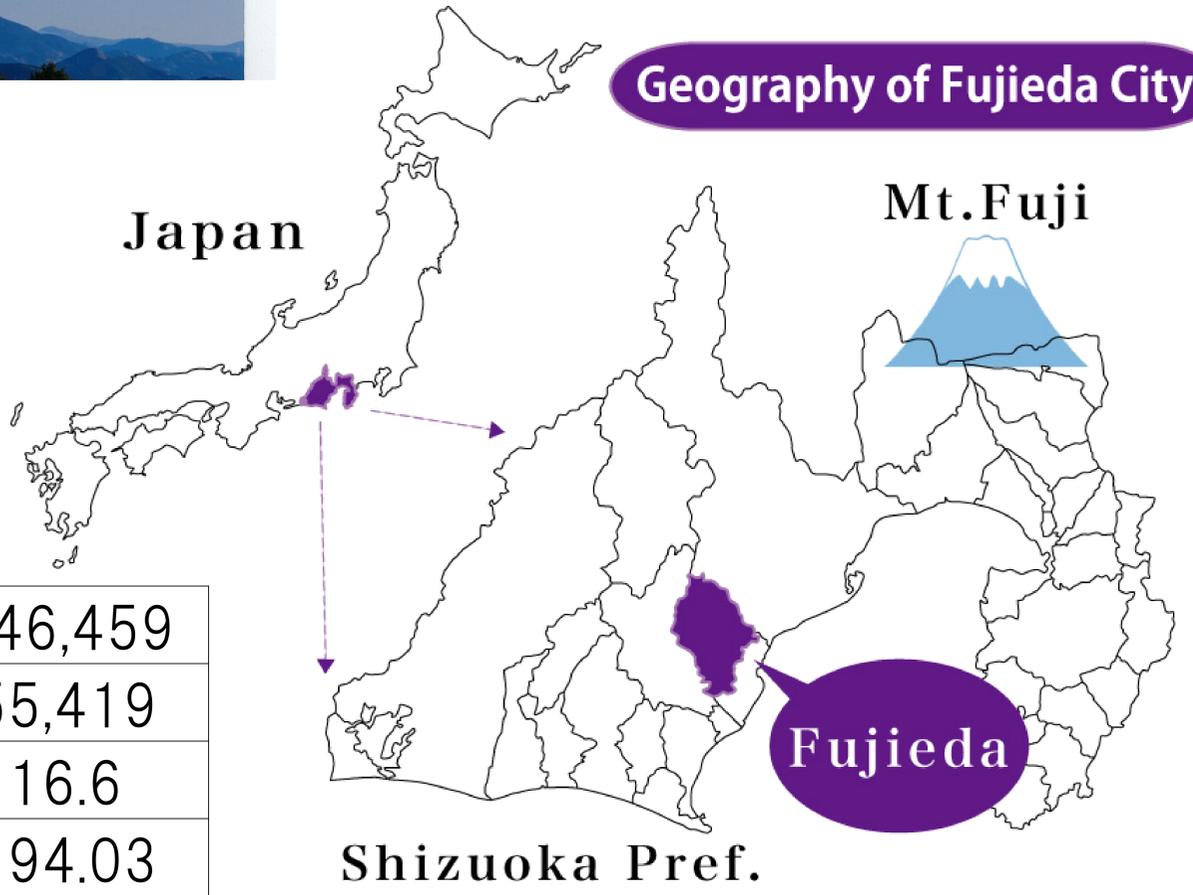




*Shohei Kitamura, Mayor of Fujieda city,  
Shizuoka Prefecture, Japan*

# Fujieda, This is it !



Population	146,459
Households	55,419
Average Temperature(°C)	16.6
Area(km <sup>2</sup> )	194.03

Elderly Population(%)	25.59
Birth Rate(per 1,000 people)	8.1
Mortality Rate(per 100,000 people)	961

Infant Mortality(per 1,000 live birth)	2.5
Life expectancy(Male)	81.1
Life expectancy(Female)	86.4

## Fujieda City Basic Policy

# Be The Chosen Place To Live

We aim for the city  
where people are happy to live in.

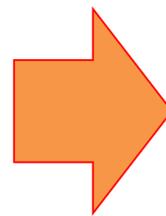
4 projects  
to meet the Basic Needs of Life

Health and  
Disease  
Prevention

Education

Environment

Crisis Control  
(Disaster Prevention)



Implementing strategies  
to be **No.1 in Japan**

**Younger population  
is growing!!**

# No.1 Healthy City in Japan

Cooperate with Citizens, Companies and NPO's

## Protect Health

### Protect Lives

- Prevent disease
- Prevent serious disease spread
- Disaster countermeasure



Self-support  
Community Support  
Public Support

## Create Health

### Brighten Lives

- Create Productive life plan
- Encourage Health-awareness
- Population growth

## More Lively City "Fujieda"

### Motivating Healthy Habits through various means



### Project 1 Walk for health "Virtual Tokaido Journey"

- To stimulate continuous walking

### Project 2 The 20 Healthy Spots of Fujieda

- To utilize Fujieda's scenic treasures for health promotion

### Project 3 Fujieda Health Mileage System

- To increase the number of people who practice daily health activities



# No.1 Education City in Japan

## Community



## School

## Government

To Foster children in the community to lead them to become "sensible" adults

### Improve teaching skills

- Dispatch well-experienced teachers
- Special programs for future teachers



### Improve English Language skills

- Place assistant teachers for all schools
- English classes from elementary school



### Improve the Special support classes

- Support for Developmental disorders in junior high school
- Set up the special support classes in all schools



### Create ideal Learning Environment

- Encourage students to have a peer support mindset
- Place various school support counselors



# No.1 Environment City in Japan



## Increase ECO-people

More ECO-mind people with the "Mottainai"-mind



## Encourage ECO-activity

Provide the opportunity to join ECO-activities to everyone

## Develop ECO-system

Develop an easy ECO-system for everyone



# Fill the city with voluntary ECO-mind citizens

## Effective use of garbage

- Collect Food garbage separately, composting



- Biomass energy conversion from waste disposal

## Energy production

- Lease public facilities roof for solar power generation
- Subsidy for house energy production system (solar power generation etc)



## Electric load reduction

- Use LED for street lights
- Install ECO air conditioning equipment In public facilities



## Promote "Mottainai" campaign

- "Mottainai City" Declaration
- Encourage to obtain ECO action world certification



# No.1 Safe & Disaster Free City in Japan



The Citizens, Community and Government Implement measures with a collaboration team



Daily preparation makes the city safe and secure

## Earthquake countermeasures

- All public facilities are earthquake-resistant
- Subsidy for earthquake-resistant houses
- Establish emergency broadcast station



## Set up local disaster prevention system

- Invigorate voluntary organization for disaster prevention
- Conduct local disaster drills



## Storm and flood countermeasures

- Quick evacuation by swift acquisition of weather information for disaster prevention



- Improve drainage capacity

## Traffic Accident prevention

- Encourage road safety awareness for children
- Put on light emitting items
- Encourage the elderly people to return driver's license

