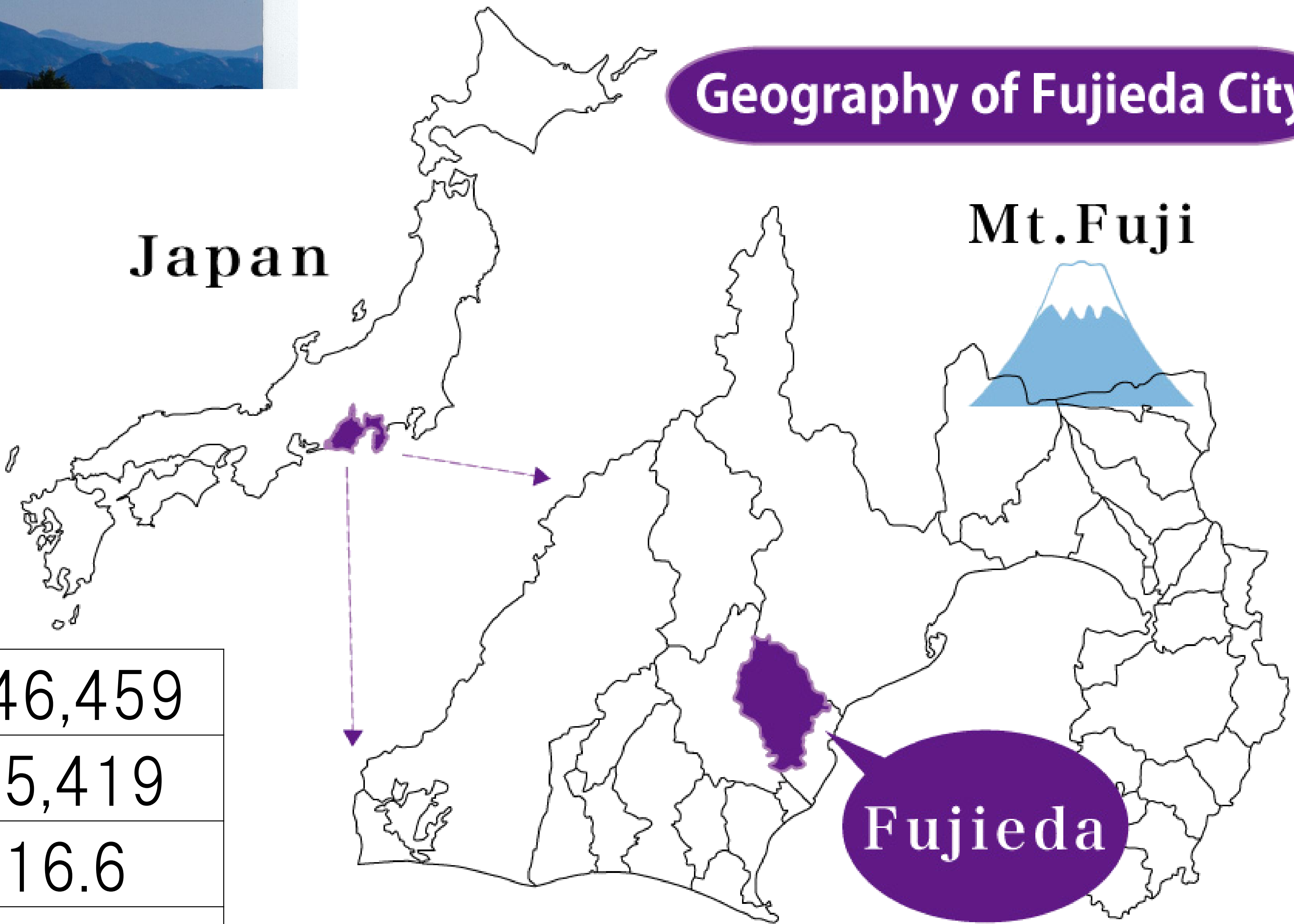


*Shohei Kitamura, Mayor of Fujieda city,
Shizuoka Prefecture, Japan*

**Fujieda,
This is it !**



Population	146,459
Households	55,419
Average Temperature(℃)	16.6
Area(km ²)	194.03

Elderly Population(%)	25.59
Birth Rate(per 1,000 people)	8.1
Mortality Rate(per 100,000 people)	961

Infant Mortality(per 1,000 live birth)	2.5
Life expectancy(Male)	81.1
Life expectancy(Female)	86.4

Fujieda City Basic Policy

Be The Chosen Place To Live

**We aim for the city
where people are happy to live in.**

**4 projects
to meet the Basic Needs of Life**

Health and Disease Prevention

Education

Environment

Crisis Control
(Disaster Prevention)



**Implementing strategies
to be No.1 in Japan**

**Younger population
is growing!!**

No.1 Healthy City in Japan

Cooperate with Citizens, Companies and NPO's

Protect Health

Protect Lives

- Prevent disease
- Prevent serious disease spread
- Disaster countermeasure



Create Health

Brighten Lives

- Create Productive life plan
- Encourage Health-awareness
- Population growth

Self-support
Community Support
Public Support

More Lively City “Fujieda”

Motivating Healthy Habits through various means



Project 1 Walk for health “Virtual Tokaido Journey”

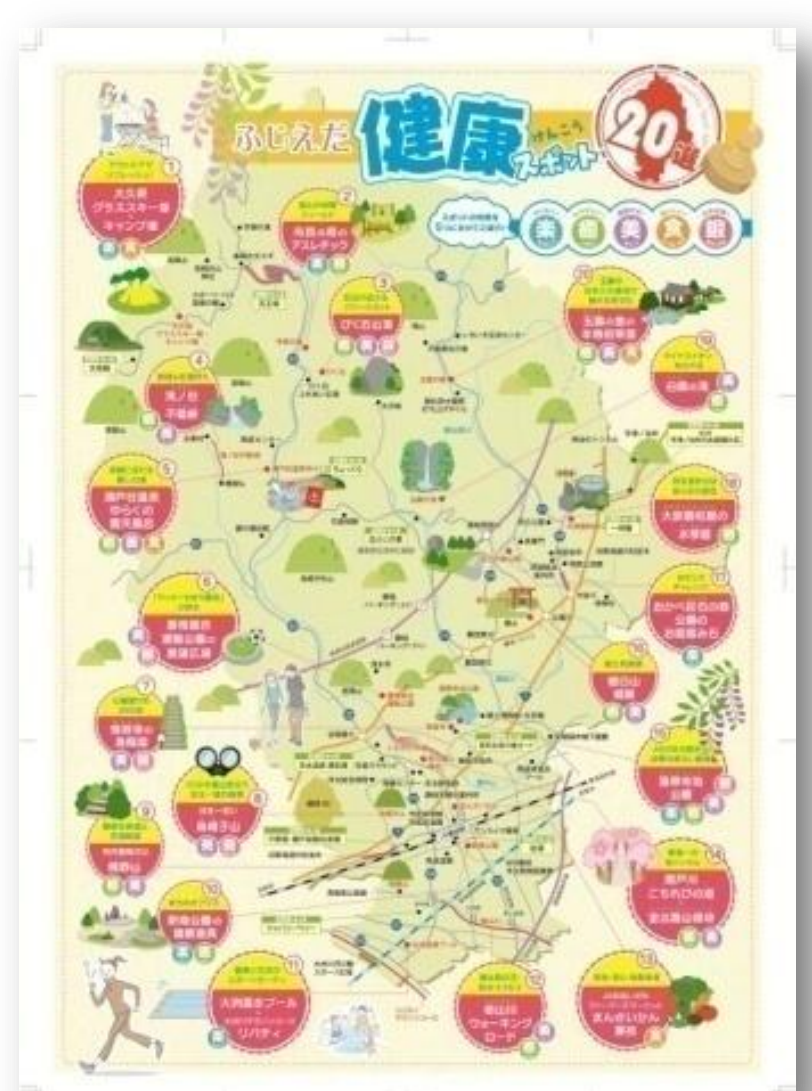
- To stimulate continuous walking

Project 2 The 20 Healthy Spots of Fujieda

- To utilize Fujieda's scenic treasures for health promotion

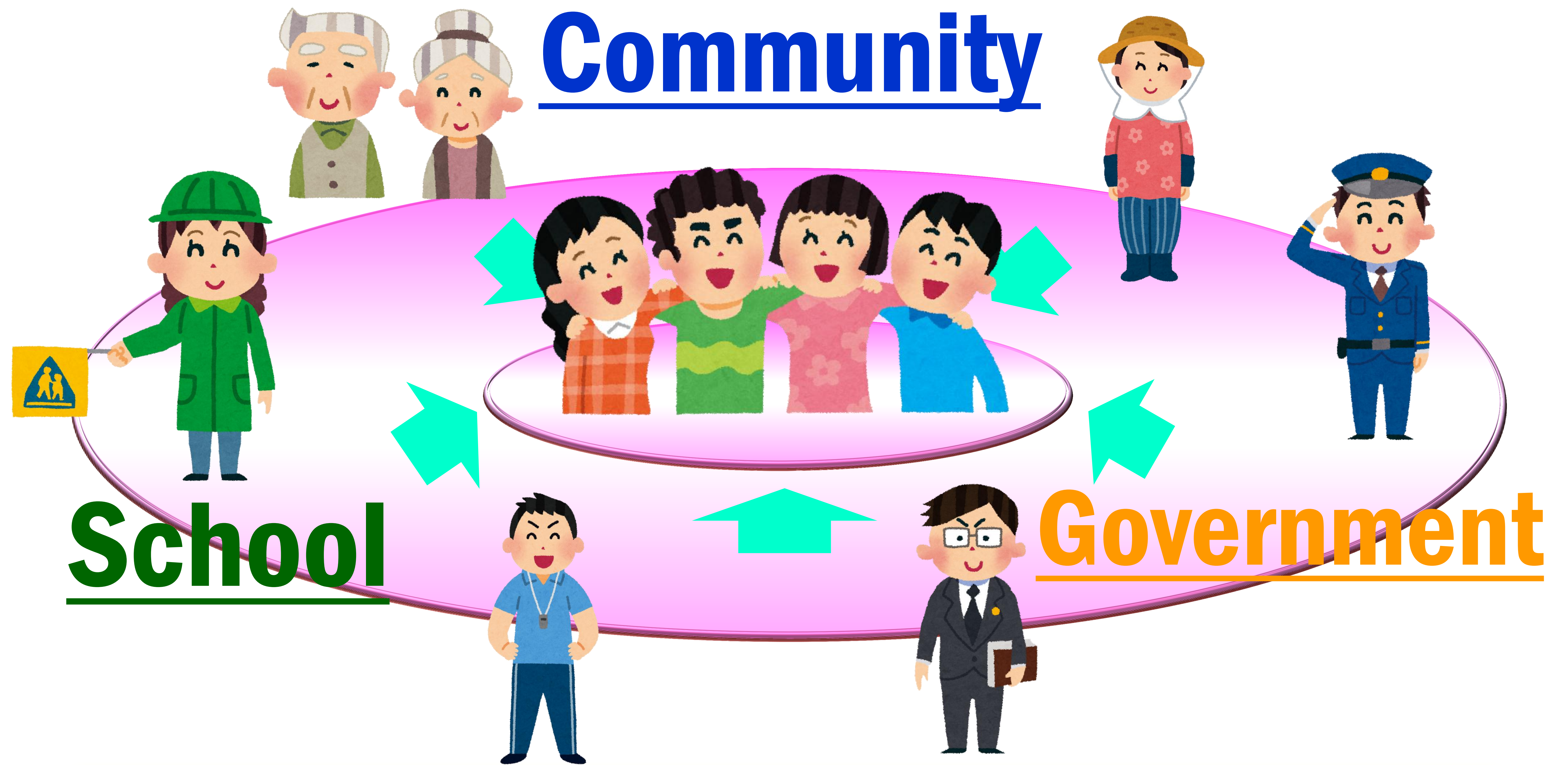
Project 3 Fujieda Health Mileage System

- To increase the number of people who practice daily health activities



No.1 Education City in Japan

Community



To Foster children in the community
to lead them to become “sensible” adults

Improve teaching skills

- Dispatch well-experienced teachers
- Special programs for future teachers



Improve English Language skills

- Place assistant teachers for all schools
- English classes from elementary school



Improve the Special support classes

- Support for Developmental disorders in junior high school
- Set up the special support classes in all schools



Create ideal Learning Environment

- Encourage students to have a peer support mindset
- Place various school support counselors



No.1 Environment City in Japan



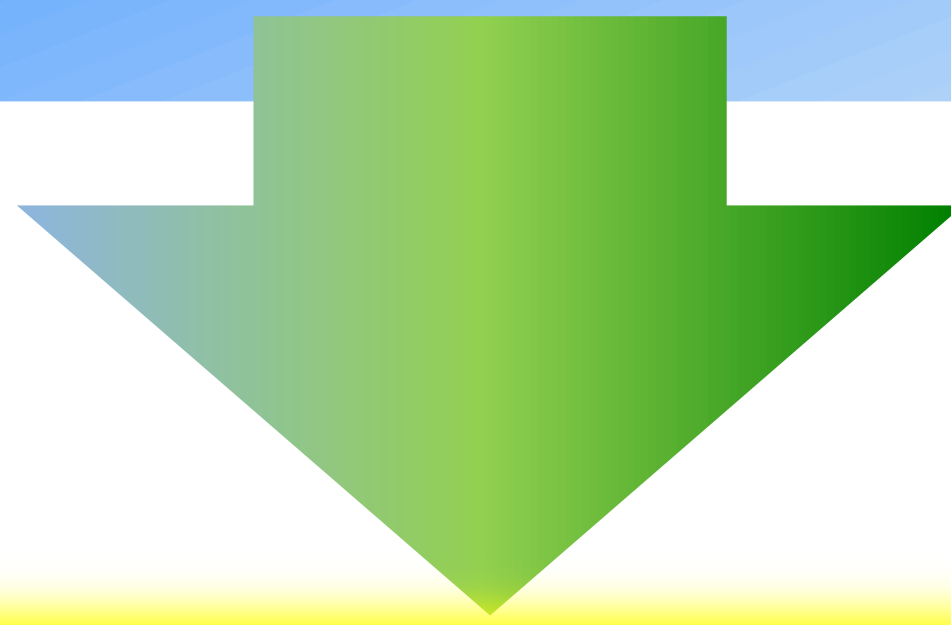
Increase ECO-people

More ECO-mind people with the “Mottainai”-mind



Encourage ECO-activity

Provide the opportunity to join ECO-activities to everyone



Develop ECO-system

Develop an easy ECO-system for everyone

Fill the city with voluntary ECO-mind citizens

Effective use of garbage

- Collect Food garbage separately, composting



- Biomass energy conversion from waste disposal

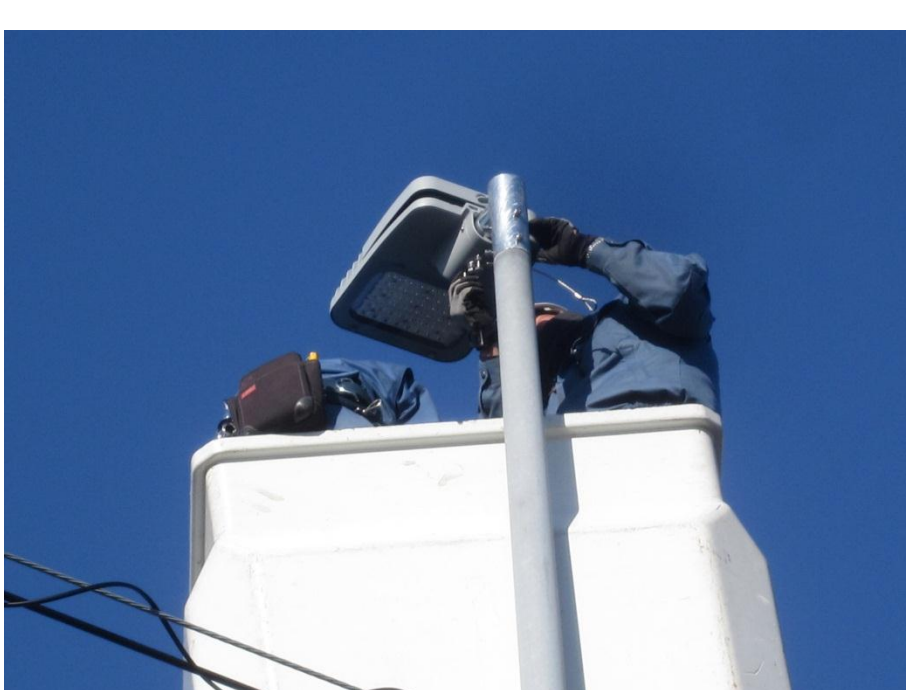
Energy production

- Lease public facilities roof for solar power generation
- Subsidy for house energy production system (solar power generation etc)



Electric load reduction

- Use LED for street lights
- Install ECO air conditioning equipment In public facilities



Promote “Mottainai”campaign

- “Mottainai City” Declaration
- Encourage to obtain ECO action world certification



No.1 Safe & Disaster Free City in Japan



The Citizens, Community and Government
Implement measures with a collaboration team

Daily preparation makes the city safe and secure

Earthquake countermeasures

- All public facilities are earthquake-resistant
- Subsidy for earthquake-resistant houses
- Establish emergency broadcast station



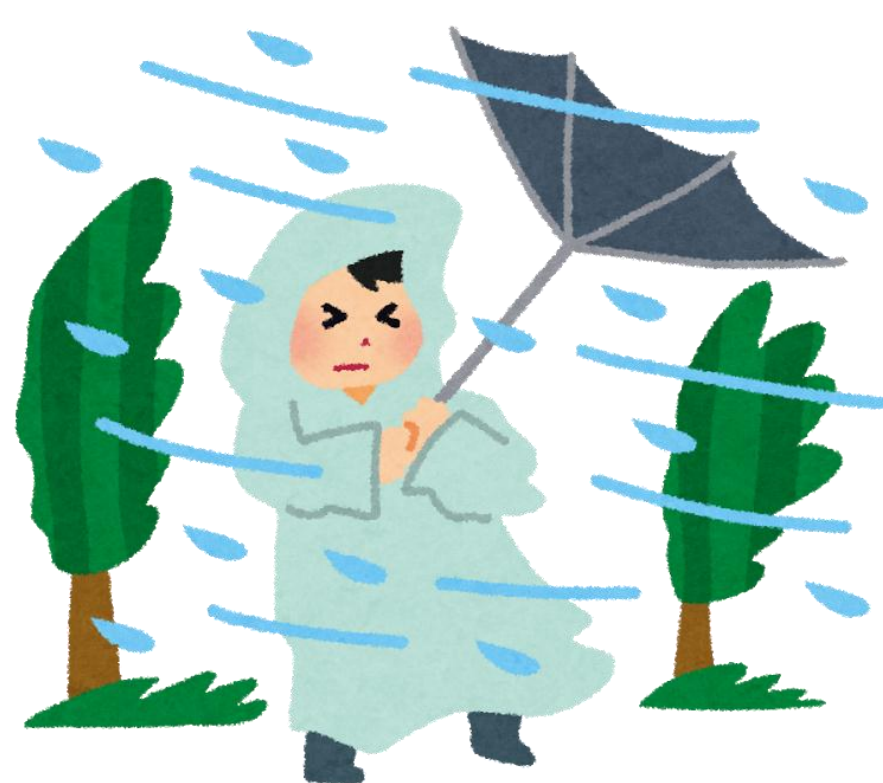
Set up local disaster prevention system

- Invigorate voluntary organization for disaster prevention
- Conduct local disaster drills



Storm and flood countermeasures

- Quick evacuation by swift acquisition of weather information for disaster prevention



- Improve drainage capacity

Traffic Accident prevention

- Encourage road safety awareness for children
- Put on light emitting items
- Encourage the elderly people to return driver's license

